



Taleo Campus

“Taleo’s formalized Campus Special Interest Group allows us to share best practices, knowledge, and industry expertise with each other, and to work in partnership with Taleo’s Product Management group, ensuring that Taleo Campus remains at the forefront of the industry.”

Lisa Arnold
Staffing Systems Analyst and
Taleo Campus Recruitment
Special Interest Group Leader
Honeywell

Attract tomorrow’s leaders to your organization today—and keep them there.


Your organization’s most talented future leaders may still be in college today. That’s why it’s more important than ever to align your campus recruiting programs with your changing staffing needs. With Taleo Campus™, your recruiting teams can gain a greater return on your staffing budget by devoting more time and resources to the most promising candidates and activities. By following consistent yet tailored processes and increasing productivity in your campus recruitment programs, you can increase their effectiveness and impact on your bottom line.

Taleo Campus brings Taleo’s ACE™ Staffing Best Practice processes and technology to your campus recruiting programs. It helps you streamline and integrate your campus activities and find the best recruits at a lower cost.

You’ll gain a greater payback on your campus recruiting efforts and attract top graduates before your competitors do — giving you a distinct competitive advantage.

Find the Best Student Candidates Quickly

Your competitors want to be the first to tap into the college talent pool. That’s why it’s critical for you to move quickly with efficient, consistent campus recruiting processes. Taleo Campus, part of Taleo Enterprise Edition™, helps you to attract, screen, and hire the most qualified campus candidates before they receive other offers. Once top graduates are on board, Taleo Workforce Mobility™ will help manage their careers as they acquire new skills — making them more likely to stay with your organization.



Taleo Campus gives you:

- Campus Pipeline Management, which enables you to pool candidates into structured groups such as schools or majors. Your recruitment teams can easily manage, categorize, organize, and share candidates before matching them to specific job openings, which helps ensure that you'll find the best fit for each person.
- ACE™ Methodology and skills-based prescreening, which allows you to create a profile of the ideal candidate and then alerts your recruitment teams as soon as a student matching the profile applies. You can then target your pre-campus recruitment, on-campus interviewing, and after-campus communication efforts to the best candidates, resulting in better hires at a lower cost.
- Campus Assessments, which help you predict the job satisfaction, leadership potential, job performance, and training time of each candidate.
- Configurable candidate searching, which enables you to conduct targeted and conceptual searches based on campus-specific information. You can search by major, graduation date, GPA, seasonal recruiting cycle, and more.
- Correspondence Management, which includes templates to save time and ensure consistent messages, but still allows messages tailored to the school, program, or student level. You can keep the best candidates engaged with your organization by notifying them of other open positions available to them.
- Taleo Reporting™, which enables you to control, measure, share, and report on the effectiveness of your campus programs. Your team can generate reports including campus referrals, ratio of positions filled, manager satisfaction, cycle-time, candidate source, cost per hire, and retention. By identifying the best campus sources of candidates, you can focus your efforts for a maximum return on your staffing investment.
- Shared search queries, which enable recruiters and managers to search by GPA, program of study, and other key criteria to find candidates who may not have selected themselves for a particular position.
- Job board posting to a wide range of specialized campus career sites, such as NACElink, CampusCareerCenter.com, and CollegeRecruiter.com.



Faster Implementations, Greater Flexibility, More Control

To get the most value out of your campus recruitment solution, you need an on-time, on-budget implementation. Taleo leads the industry in this area.

Like all Taleo solutions, Taleo Campus includes a Best Practices Toolkit, which helps you tailor the solution to your unique campus recruiting needs. You'll save time and effort during your implementation process.

Taleo Campus gives you the flexibility and control to:

- Build career sites that are tailored to the unique candidate experience you want for each hire type — including full-time positions, internships, co-ops, and management development programs. Your sites can incorporate the recommended messaging, data collection, and interface you need to create an optimal candidate experience. They help you attract the best candidates quickly, extend your brand, and enhance your image among students as an employer-of-choice.
- Create Candidate Selection Workflows that are designed to support distinct recruitment processes for campus candidates. You can leverage the processes used throughout the company, while tailoring them to the specialized needs of campus recruiting.
- Define standardized fields to capture relevant candidate and position information such as major, graduation date, GPA, and seasonal recruiting cycle.
- Develop a library of prescreening questions that support your standard screening criteria for campus hires.

With Taleo Campus, you can link campus recruiting to maximum value from your campus recruiting programs. Contact your Taleo representative to find out how Taleo Campus can help you improve your campus results, achieve savings, and increase your retention of tomorrow's leaders.

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ABOUT TALEO

Leading organizations worldwide use Taleo on demand talent management solutions to assess, acquire, develop, and align their workforce for improved business performance.

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