

StaffingMaster Increases Interview-to-Hire Ratios by 50% with Taleo Business Edition

Challenges

- StaffingMaster had a manual candidate management process that was inefficient and contributed to low productivity.
- The company found that reporting was cumbersome and lacked visibility into operations between the two locations.
- The manual system inhibited the company's overall growth strategy.
- The company needed an applicant tracking solution that was scalable to grow as it grows.

Solution

StaffingMaster selected Taleo Business Edition for its ease-of-use and scalability. The company started using the solution for just a few users and has expanded that to 17 users. Now, the company relies on customized reporting features and is the foundation for creating processes and procedures that are meaningful and substantial.

Results

- Improved sales and profitability without increasing staff.
- Increased interview-to-hire ratios by 50 percent.
- Establishes strong branding with its website giving the company a highly professional image.
- Increased visibility into operations between locations including tracking costs, staff time, advertising, and productivity.
- Ease of use allows employees to be more productive and efficient in their daily activities.
- Provides scalability to grow as the company plans future growth.



Industry: Staffing & Recruiting
Employees: 20

"We've seen improved sales and profitability within the organization since implementing Taleo Business Edition."

Ron Walters
Senior Managing Partner
StaffingMaster

FREE 30 DAY TRIAL
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ABOUT TALEO

Taleo (NASDAQ: TLEO) is the leader in on-demand unified talent management solutions that empower organizations of all sizes to assess, acquire, develop and align their workforces for improved business performance. More than 4,000 organizations use Taleo for talent acquisition and performance management, including 48 of the Fortune 100 and over 3,400 small and medium sized businesses across 200 countries and territories. Known for its strong configurability and usability, Taleo runs on a world-class infrastructure and offers 99.9% availability. Taleo's Talent Grid harnesses the resources of the Taleo community of customers, candidates, and partners to power the talent needs of companies around the world.

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